

SMART

DIGITAL
SUSTAINABLE
TOURISM

EcoMode App and game

Practice Category/(ies)	Environmental protection and conservation
Author of the Practice	ECOMODE project
Country/EU/Worldwide	EU
Short Description	The EcoMode mobile app and game consists of an app to support the development of eco-innovation and sustainability principles among SMEs. It promotes a series of activities and games to support SMEs in the hospitality industry to become more sustainable and develop new eco-skills in own business.
Long Description	<p>The EcoMode App is designed to transfer basic principles of eco-innovation training and set essential strategies to activate eco-innovative processes in the hospitality industry. This app aims at supporting managers in intercepting ecological requirements of customers and optimise their managerial operations by minimising energy consumption and waste. The app provides information on different activities to help owners in making decisions according to a more eco-innovative perspective. With the EcoMode app, you can also identify what your current skills on eco-innovation are, and the weaknesses of your own business to be boosted.</p> <p>The app promotes a series of activities and games to support SMEs in the hospitality industry to become more sustainable and develop new eco-skills in their own business. The app is available on the app store for devices using Android and IOS.</p>
Type (online platform/ mobile app)	Online platform
Target Group	Professionals

Free/To be paid for	Free
Adaptation Needs	No adaptation is needed; it is designed to target hotel SME managers
Website	http://eco-mode-project.eu/?page_id=16
Contact	-

