

# SMART

DIGITAL  
SUSTAINABLE  
TOURISM

## Eco Tourism in Spain

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|--------------------------------|--|
| <b>Practice Category/(ies)</b> | Promotion of sustainable rural development   |
| <b>Author of the Practice</b>  | The Association of Ecotourism in Spain   |
| <b>Country/EU/Worldwide</b>    | Spain  |
| <b>Short Description</b>       | An online platform promoting eco tourism in Spain  |
| <b>Long Description</b>        | <p>The Ecotourism Club in Spain is a pioneering initiative that offers sustainable ecotourism experiences, ensuring the valorisation of travellers' contribution to the local development and to the conservation of biodiversity in the protected areas they visit and in the tourist services they enjoy.</p> <p>The Ecotourism Club developed a web portal where you can find:</p> <ul style="list-style-type: none"><li>- Protected areas throughout Spain which stand out for their landscapes and for implementing a sustainable tourist plan.</li><li>- Professional and high quality accommodation and tourist service companies, which collaborate with protected areas, supporting conservation and local development.</li><li>- Experiences and various activities suitable for all ages and interests to enjoy while discovering the spaces (birdwatching, wild watching, hiking, cycling, cultural activities, local gastronomy, etc.)</li><li>- A natural selection for ecotourism practice where local actors are committed to promoting sustainable tourism and nature conservation areas.</li><li>- Updates about ecotourism.</li></ul> |



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| Type (online platform/<br>mobile app) | Online platform   |
| Target Group                          | Professionals and educators   |
| Free/To be paid for                   | Free  |
| Adaptation Needs                      | It covers just Spain.   |
| Website                               | <a href="https://ecotouristinspain.com/">https://ecotouristinspain.com/</a> |
| Contact                               | -   |

