

SMART

DIGITAL
SUSTAINABLE
TOURISM

Giki Badges

Practice Category/(ies)	Environmental protection and conservation
Author of the Practice	Giki
Country/EU/Worldwide	UK
Short Description	Gigi Badges is an app thanks to which one can scan the barcodes of various products to learn about them in terms of chemicals that might influence one's health in a negative way; animal welfare standard; additives; and the amount of sugar, salt or fat.
Long Description	Gigi Badges is an app thanks to which one can scan the barcodes of various products to learn about them in terms of chemicals that might influence one's health in a negative way; animal welfare standard; additives; and the amount of sugar, salt or fat. The products available in the app are marked with the use of 15 different bandages that provide its users with information concerning notions such as sustainability, health as well as fairness. The app can be used not only by tourists but also by owners who can decide which products they wish to use in their restaurants, bars, or coffee places to ensure safety and health of their customers, welfare of the animals, as well as protection of the environment.
Type (online platform/ mobile app)	Mobile app
Target Group	Professionals and educators
Free/To be paid for	Free

Adaptation Needs	It could be spread to other countries as well
Website	https://giki.earth/giki-badges-impact-score
Contact	contact@giki.co.uk

