

# SMART

DIGITAL  
SUSTAINABLE  
TOURISM

## Giki Badges

<b>Practice Category/(ies)</b>	Environmental protection and conservation
<b>Author of the Practice</b>	Giki
<b>Country/EU/Worldwide</b>	UK
<b>Short Description</b>	Gigi Badges is an app thanks to which one can scan the barcodes of various products to learn about them in terms of chemicals that might influence one's health in a negative way; animal welfare standard; additives; and the amount of sugar, salt or fat.
<b>Long Description</b>	Gigi Badges is an app thanks to which one can scan the barcodes of various products to learn about them in terms of chemicals that might influence one's health in a negative way; animal welfare standard; additives; and the amount of sugar, salt or fat. The products available in the app are marked with the use of 15 different bandages that provide its users with information concerning notions such as sustainability, health as well as fairness. The app can be used not only by tourists but also by owners who can decide which products they wish to use in their restaurants, bars, or coffee places to ensure safety and health of their customers, welfare of the animals, as well as protection of the environment.
<b>Type (online platform/ mobile app)</b>	Mobile app
<b>Target Group</b>	Professionals and educators
<b>Free/To be paid for</b>	Free

<b>Adaptation Needs</b>	It could be spread to other countries as well
<b>Website</b>	<a href="https://giki.earth/giki-badges-impact-score">https://giki.earth/giki-badges-impact-score</a>
<b>Contact</b>	contact@giki.co.uk

