

SMART

DIGITAL
SUSTAINABLE
TOURISM

The Local Flavour

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| Practice Category/(ies) | Promotion of sustainable rural development |
| Author of the Practice | The Local Flavour |
| Country/EU/Worldwide | Greece |
| Short Description | The Local Favour is an online platform that matches independent travellers with local experts for live trip planning over video chats. |
| Long Description | <p>The Local Favour connects the modern independent traveller with a curated network of travel experts who will provide local insight and crafted itineraries based on the traveller's personality, travel motive and tastes. After filling out a fun questionnaire, he gets matched with a local expert and books a video session to work together on the ideal authentic experience in Greece. Depending on the level of assistance he wishes, every traveller receives simple yet insightful local recommendations or a fully customised itinerary. After reaching the chosen destination, our experts provide on-the-go assistance via chat for tweaks and changes in the schedule and help when something goes wrong. The Local Favour aims at empowering Greek travel experts by providing them space to communicate their passion, promote sustainable travels by helping local communities and economies, and combat over-tourism by showcasing lesser known destinations. The practice contributes to sustainability by promoting lesser known destinations as well as their cultural heritage and products. Booking a first session with the Local Flavour's guides is straightforward through an online form.</p> |
| Type (online platform/ mobile app) | Online platform |
| Target Group | Professionals and educators |



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| Free/To be paid for | To be paid |
| Adaptation Needs | Professionals and/or educators can be part of the Local flavour network |
| Website | https://www.thelocalfavour.com/ |
| Contact | - |

