

SMART

DIGITAL
SUSTAINABLE
TOURISM

Locavore

Practice Category/(ies)	Promotion of local products
Author of the Practice	Peaberry Interactive LLC
Country/EU/Worldwide	Worldwide
Short Description	Locavore is an app that uses the GPS to provide its users with suggestions regarding seasonal and local types of fruits and vegetables on the basis of the location of the users.
Long Description	Locavore is an app which recommends eating both seasonal and local fruits and vegetables to its users based on the location, which the app detects thanks to the GPS installed in their phones. It means that everyone can use it anywhere in the world. Moreover, one can also search for agricultural venues such as open farms located nearby. It is innovative as it not only helps local communities ensuring a source of income for them but also such a practice aims at minimising carbon emissions which are produced as a result of transportation of products from far away. Although the platform charges a commission which equals 5% for sales, one can join, browse or post listings free of charge.
Type (online platform/mobile app)	Mobile app and online platform
Target Group	Professionals in possession of their own farm or agricultural venue and prospective clients.
Free/To be paid for	One can join, browse or post listings free of charge but the platform charges a commission which equals 5% for sales.
Adaptation Needs	None



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Website	https://app.locavore.co/infos/about
Contact	https://app.locavore.co/user_feedbacks/new

