

SMART

DIGITAL
SUSTAINABLE
TOURISM

Too Good To Go: End Food Waste

Practice Category/(ies)	Circular economy
Author of the Practice	Too Good to Go
Country/EU/Worldwide	UK and international
Short Description	Popular Mobile application (more than 10 mil downloads with the goal to minimise food waste.
Long Description	<p>How it works for the end user:</p> <ul style="list-style-type: none">• Search the map to find a restaurant, cafe, or shop near you that has unsold food• Buy the food through the app• Collect your food at the pre-set time, and enjoy it knowing you've done something good for the planet <p>There are many popular restaurants and hospitality companies enrolled in the app: users can choose from stores such as Costa Coffee, Greggs, Caffè Nero, Morrisons, Planet Organic, LEON, YO!, and your favourite local independents - more than 90,000 stores fight food waste with us across Europe and North America, with more joining every day. Its main aim is to contribute to sustainability by eliminating food waste. Hotels that offer services related to food such as breakfast, lunch and/or dinner can join the network of enterprises and sell their food surpluses through the app. The app is free to download and user friendly.</p>
Type (online platform/ mobile app)	Mobile app
Target Group	Professionals
Free/To be paid for	Free

Adaptation Needs	Accommodation managers can add their business to the app as a partner alongside other hospitality businesses such as restaurants and cafes and sell their food surplus to interested customers at a very low price.
Website	https://toogoodtogo.org/
Contact	-

