

SMART

DIGITAL
SUSTAINABLE
TOURISM

Tookki

Practice Category/(ies)	Circular economy
Author of the Practice	Tookki
Country/EU/Worldwide	France
Short Description	Tookkie is an application that helps users to find eco-friendly tourism destinations and activities.
Long Description	<p>The app is available for Paris, Lyon, Bordeaux and Marseille. The collaborative app has already referenced 100 places with a sustainable approach in the capital, selected by users but also by the app team according to five criteria:</p> <ul style="list-style-type: none">- Local provision- Organic: food and textiles- Green: less impact (waste, energy and resource management)Fair trade: from recognised channelsSolidarity: inclusive equipment and professional integration <p>Tookki is a sustainable city guide that helps users reduce their ecological footprint during their leisure time and city trips. With the app people can find an eco-friendly hotel, organic restaurant, slow-fashion shop, a green activity or a zero emission means of transportation that are aware of the environment and local populations.</p> <p>The app is available on the app store for devices using Android and IOS.</p>
Type (online platform/ mobile app)	Mobile app
Target Group	Professionals
Free/To be paid for	Free



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Adaptation Needs	The app could be extended to other cities or places in France and Europe or similar apps could be developed that reflect local and regional needs.
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