

SMART

DIGITAL
SUSTAINABLE
TOURISM

Tookki

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| Practice Category/(ies) | Circular economy |
| Author of the Practice | Tookki |
| Country/EU/Worldwide | France |
| Short Description | Tookkie is an application that helps users to find eco-friendly tourism destinations and activities. |
| Long Description | <p>The app is available for Paris, Lyon, Bordeaux and Marseille. The collaborative app has already referenced 100 places with a sustainable approach in the capital, selected by users but also by the app team according to five criteria:</p> <ul style="list-style-type: none">- Local provision- Organic: food and textiles- Green: less impact (waste, energy and resource management)Fair trade: from recognised channelsSolidarity: inclusive equipment and professional integration <p>Tookki is a sustainable city guide that helps users reduce their ecological footprint during their leisure time and city trips. With the app people can find an eco-friendly hotel, organic restaurant, slow-fashion shop, a green activity or a zero emission means of transportation that are aware of the environment and local populations.</p> <p>The app is available on the app store for devices using Android and IOS.</p> |
| Type (online platform/ mobile app) | Mobile app |
| Target Group | Professionals |
| Free/To be paid for | Free |



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| Adaptation Needs | The app could be extended to other cities or places in France and Europe or similar apps could be developed that reflect local and regional needs. |
| Website | https://www.tookki.com/ |
| Contact | contact@tookki.com |

