


SMART

DIGITAL
SUSTAINABLE
TOURISM

Tourism 4.0 for the Black Sea project

Practice Category/(ies)	Sustainable business management
Author of the Practice	Co-financed by: European Maritime and Fisheries Fund (EMFF) Partners  Arctur, Slovenia : Hi-tech company, HPC provider and Tourism 4.0 initiator.  HCL Management, Greece : International development consultancy.  NGO Agricola, Ukraine : NGO promoting sustainable development.  Ovidius University of Constanta, Romania : Black Sea coastline expert.  Sano Touring Experience, Romania : Tourism service provider specialized in accessible travel.  Tourism Institute, Georgia : Think tank for sustainable tourism development.
Country/EU/Worldwide	Slovenia, Greece, Ukraine, Romania, Georgia
Short Description	Tourism 4.0 is the initiative dedicated to transforming tourism into a driver of the UN Sustainable Development Goals by use of the key enabling technologies from Industry 4.0.

Long Description	Most smart tourism initiatives around the world focus on technological advancements. However, the project partners of Tourism 4.0 understand technology is an enabler while collaboration is the key to tourism for the future. The aim of the partners is co-creation of tourism for the future through data analytics. The Tourism 4.0 for the Black Sea project will boost sectoral cooperation and allow greater usage of the Industry 4.0 technologies in tourism. The project is based on the idea that data driven tourism will enable more sustainable development of tourism in the future. The project ran between November 2019 and December 2021. For more details regarding accessibility please contact the project partners.
Type (online platform/ mobile app)	Other
Target Group	Professionals
Free/To be paid for	Free
Adaptation Needs	Unknown
Website	https://www.t4bs.eu/en/about/
Contact	-

