

SMART

DIGITAL
SUSTAINABLE
TOURISM

Voy'Agir

Practice Category/(ies)	Promotion of local products
Author of the Practice	Marine de Beaufort and Mathieu Chevalier (Voy'Agir)
Country/EU/Worldwide	France
Short Description	Voy'Agir is a collaborative platform for responsible tourism where travellers reference tourist addresses
Long Description	Voy'Agir is a collaborative platform for responsible tourism where travellers reference tourist addresses (accommodation, restaurants, activities, museums, shops, etc.) that have adopted a more united, organic and local approach that helps to reduce their ecological impact in the countries visited. Voy'Agir proposes collaborative solutions that allow independent responsible travellers to find the information they need to organise their trips based on the recommendations of other travellers and their advice. The website allows all the institutions involved to have more visibility on the internet and helps travellers improve their behaviour and their social and environmental impact.
Type (online platform/ mobile app)	Online platform
Target Group	Professionals
Free/To be paid for	Free
Adaptation Needs	None
Website	https://voyagir.org/

Contact

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