

SMART

DIGITAL
SUSTAINABLE
TOURISM

EURAKOM



Co-funded by
the European Union

1st Transnational Partner Meeting Hauts-de France

2-4 April 2022

AGENDA

Participants: Nicolas Fourcroy (EURAKOM), Ulla-Alexandra Mattl (EURAKOM), Giorgios Triantafyllou (Green Village), Olena Korzhykova (Domspain), Alfred Blasi (Domspain)

Saturday 2 April 2022

11.00 Arrival Paris Charles de Gaulle and Pick-Up

12.00-13.30 Welcome lunch (Restaurant Sésou; Nogent-sur-Oise)

Sésou is known for working with local products and producers as well as a social enterprise that employs disadvantaged groups to promote social inclusion.

15.00 – Amiens Case Study

Visit of sites using digital tools for tourism experiences in Amiens (for example projections on the cathedral)

19.30 Dinner (Case study Sebastien Porquet)

A chef known for his sustainable practices using only local products and who has set up a digital online platform during the Covid-19 pandemic to sell pre-ordered take away meals and support local producers.

22.00 Arrival at the Hotel Montreuil-sur-Mer (Case study Hotel)

Stay at the Hotel Loysel Le Gaucher known for its sustainable practices.

Sunday, 3 April 2022

Partner Meeting at the Hotel:

9.30 – 10.30

Orientation:

Administrative Arrangements (time sheets, beneficiary platform, documentation) 


Recap of work already carried out


Project Overview, Objectives and Targets

Review of Project Timeline 

10.30-12.15

Collection of Practices:

Review of collection of Practices found and any issues encountered 

Selection of most interesting and innovative practices and how do they fit with the foreseen content of the Manual 

Integration of Practices on the Website (Design, Filters, Navigation etc.) 

12.15 – 13.15


Lunch

13.30-14:30

SMART Manual:

Structure and rough content of Manual based on practices collected 

Design 

Integration on Website 

14:30-15:00

Dissemination and Project Impact (partner task distribution) 

Review of Dissemination Strategy

15.00-15.30

Coffee Break

15.30-16.00

Quality Assurance Plan

16.00- 17.00

Looking forward: Next steps and tasks

Workshop Methodology and review of Workshop Dates

Draft Sustainability Plan

Dates for next online meeting

Dates for 2nd Partner Meeting in Greece

Monday, 4 April 2022

8.30-9.30

Breakfast

9.30-10.00

Meeting with Journalist and Head of Montreuil-sur-Mer tourist office

10.00 – 12.00

Planning and discussion of SMART Campaign

Any other business

12.30-14.00

Lunch (Boulogne sur Mer)

14.00

Departure for Paris-Charles de Gaulle